

Paper Publications by the Faculty:

- Dr. G. Sudhakaraiyah, Dept. of Commerce published a paper titled “**Food Grains Production in Andhra Pradesh: An Overview**” in an International Journal of Scientific Research, Volume 03, Issue 05, bearing ISSN – 2277 – 8179 with impact factor: 1.8651 for the year 2013 – 2014.
- Sr. Shiny, Principal published a paper titled” **Barriers to Effective Communication**” in ‘**The English Research Express**’, A Peer reviewed International Journal / Special name: IJELL – The International Journal of English Language and Literature in Volume: 2nd & Issue: 6th, April – June’2014, PP: 199 – 206, bearing ISSN: 2347 – 2642 with impact factor 0. 762 for the year, 2013- 2014.
- Mrs. R. Naga Jyothi, Dept. of Commerce published a paper titled “**Financing Technological Innovations in India**” in International Journal of Decision Making in Management in volume – 3, issue – 2 bearing ISSN No. 2319 – 6793 in April – June, 2014. She published another paper titled “Corporate Social Responsibility – An Organizational Perspective” in an International Journal of Technology and Business Management in volume - 2, issue – 2 with ISSN No. 2319 – 6815 in April – June, 2014.
- Sr. Shiny, Principal, published a paper titled “**Women Literacy as the Way to Women’s Progression**” in Global Journal for Research Analysis P. No. 76 in August 2014, bearing ISSN No. 2277 – 8160.
- Mrs. T. Arogyamma, Dept. of Economics, published a paper titled “**Education for Women’s Empowerment**” in Global Journal for Research Analysis P. No. 46 in August 2014, bearing ISSN No. 2277 – 8160.
- Sr. Shiny, Principal published a paper titled “ **The Nouns and Their Modifiers in Kiran Desai’s The Inheritance of Loss**” in Writing India A New: Contemporary Indian Women Novelists (An Anthology) – K. L. University published by Maruthi Publications (August 2014) ISBN No. 9789384361000
- Mrs. N. Vimala Devi, Dept. of English, published a paper titled “**From Silence to Violence: Feministic Reflections of Shashi Deshpande**” in Writing India A New: Contemporary Indian Women Novelists (An Anthology) – K. L. University published by Maruthi Publications (August 2014) ISBN No. 9789384361000.
- Mrs. G. Jyothi Olivia, Dept. of English, published a paper titled “**Historism on Arundathi Roy The God of Small Things**” in Writing India A New: Contemporary Indian Women Novelists (An Anthology) – K. L. University published by Maruthi Publications (August 2014) ISBN No. 9789384361000
- Mrs. N. Vimala Devi, Dept. of English, published a paper titled “**Trends in English Language and Literature in the 21st century**” in a National Conference on A Probe into Social Issues in Literature and Recent Trends in ELT organized by KCS Kasindar College of Arts and Science, Chennai bearing ISBN No. 9788183716703 in Sept. 2014.

- Mrs. K. Swarupa Rani, Dept. of Political Science published a paper titled “**Violence against Working Women**” in Global Journal for Research Analysis, in August, 2014 bearing ISSN No. 2277 – 8160.
- Mrs. P.M. Padmalatha, Dept. of Mathematics published a paper titled “**Applications of Abstract Algebra in Primary Decomposition of Semigroups**” in the International Journal of Scientific and Innovative Mathematical Research (IJSIMR) Volume 2, Issue 7A, August 2014, PP 85-91, ISSN2347-307X (print), WWW.arcjournals.org.
- Mrs. Ch. Visranthamma, Dept. of Political Science published a paper titled “**Political Philosophy**” in M. K. Gandhi International Journal of Educational Aspects, Management Studies and Applied Sciences, ISSN No.2320 – 0383
- Dr. M. Sambasivudu and Dr. G. Sudhakaraiah, Dept. of Commerce Published a paper titled “**Impact of Economic Reforms on banking Sector in India**” in “Economic Reforms in India – Problems and Perspectives” bearing ISBN NO: 978 – 93-82163-51-0
- Mrs. R. Prabhavathi, Dept. of Home Science, published a research paper “**IMPROVING THE COLOURFASTNESS OF THE SELECTED NATURAL DYES ON COTTON**” Part-I Fibre 2 Fashion Global Journal for World of Garment-Textile-Fashion Wednesday, September 17, 2014
- Mrs. R. Prabhavathi, Dept. of Home Science, published a research paper “**IMPROVING THE COLOURFASTNESS OF THE SELECTED NATURAL DYES ON COTTON**” Part-IV International Research Journal of Management Science & Technology (IRJMST) Vol 5 Issue 8 [Year 2014] ISSN No: 2250 –1959: 93-110
- Mrs. R. Prabhavathi, Dept. of Home Science, published a research paper “**IMPROVING THE COLOURFASTNESS OF THE SELECTED NATURAL DYES ON COTTON**” Part-II International Research Journal of Commerce Arts and Science (CASIRJ)Volume 5 Issue 8 [Year - 2014] ISSN 2319 – 9202:50-67
- Mrs. R. Prabhavathi, Dept. of Home Science, published a research paper “**IMPROVING THE COLOURFASTNESS OF THE SELECTED NATURAL DYES ON COTTON**” Part-II (shade variations with leveling agents) Fibre 2 Fashion Global Journal for World of Garment- Textile-Fashion Thursday, September 25, 2014
- Mrs. R. Prabhavathi, Dept. of Home Science, published a research paper “**IMPROVING THE COLOURFASTNESS OF THE SELECTED NATURAL DYES ON COTTON**” on (improving the sun *light* colourfastness test with five fixing agents) *IOSR Journal of Polymer and Textile Engineering (IOSR-JPTE)*e-ISSN: 2348-019X, p-ISSN: 2348-0181, Volume 1, Issue 4 (Sep-Oct. 2014), PP 21-26
- Sr. Shiny, Principal published a paper titled “**Mass Media And Technological Media In English Language Teaching**”, in ‘**Teaching Methods And Approaches In Learning And Teaching English Using Multimedia**’ published at Virudhunagar Research Centre in English, Tamil Nadu on 5th September, 2014 bearing ISBN:978-93-81723-29-6.
- Sr. Amul Mary, Department of Computer Science published a paper entitled “**Use of ICT in Higher Education**” in the journal “*International Journal of Multi Disciplinary Educational Research*” with ISSN: 2277-7881; IMPACT FACTOR-2.972; IC value: 5.16 Volume 3, Issue 10CD, October 2014.

- The Department of Political Science organized a National Seminar on Gender Justice - Empowerment of Rural Women in India on 15th December 2014 bearing with ISBN no- 978-93-82-163-06-0. The following staff members presented papers.

S.No	Name of the Faculty	Department	Name of the Paper Publication
1	Mrs. T.Arogayamma	Economics	Women's Rights
2	Mrs.G.Dwaraka mani	History	Gender Discrimination Among Disabled in Education
3	Mrs.K.Swarupa Rani	Political Science	Challenges Towards Empowerment of Rural Women in Areas of Health, Literacy and Income Generation.
4	Mrs. Ch.Visranthamma	Political Science	Present day Status of Women in India
5	Mrs.N.Anthonamma	Economics	Status of Women- Health, Literacy and Income Generation.
6	Mrs.P.Jannemma	History	Rights of Women
7	Mrs.N.Vimala Devi	English	Marital Rights of Women in India
8	Mrs.G.Jyothi Olivia	English	Gender Discrimination
9	Mrs.M.Adi Lakshmi	Zoology	Rights of Women
10	Mrs.M.Aruna	Zoology	Gender Sensitivity and Atrocities against Women in Rural Areas
11	Mrs.Ch.Sarojini	Zoology	Women in Decision Making at Different Levels
12	Mrs.J. Vasundhara	Computer Science	Reservation Policies For Women
13	Mrs.J.Suvarna Kalpana	Computer Science	Women in Decision Making at Home and Local Governance
14	Ms.B.Mary Kumari	Telugu	Women in India
15	Mrs.T.Manju Latha	Botany	Economic Empowerment of Women policies of Andhra Pradesh- An Over view
16	Mrs.K.Prameela	Botany	Women Organizations
17	Mrs.T.Jyothi	Botany	Women Organizations
18	Mrs.D.Vidhya vathi	Physics	Economic Empowerment of Women policies of Andhra Pradesh- An Over view
19	MrsC.M. Anitha	Physics	Economic Empowerment of Women policies of Andhra Pradesh- An Over view
20	Mrs P.Mary Padmalatha	Mathematics	Women Empowerment
21	Mrs.R.Prabhavathi	Home Science	Women's Health
22	Mrs. M. Vanaja	Commerce	Gender Specific Violence against Women in India

- Mrs.T.Arogyamma, Mrs.K.Swarupa Rani, Mrs.Ch.Visranthamma, the Department of Humanities Published Papers on Human Rights: Education, Human Rights, Violation and the Dalits, Definitions of Human Rights respectively in the national Seminar organized by Dharma Appa Rao College, Nuzvid on 17th & 18th December 2014 with ISBN NO 978-81-922783-3-9.
- Sr. Amul Mary, Department of Computer Science published a paper entitled “Use of Mobile Technology in Higher Education” in the journal “Journal of Research, Extension and Development” in Vol. 3, No.5, January, 2015 with ISSN: 2319-1899
- Mrs.Ch.Visranthamma, the Department of Political Science published a paper entitled ‘Ambedkar as a Humanist’ in an Inter National Seminar on Acharya Nagarjuna’s Philosophy in the Global Context at ANU, Guntur on 28th, 29th & 30th January, 2015.
- The following Faculty members published articles in an International Journal of Humanities, Social Sciences and Education with ISSN: 2349-0373

S.No	Name of the Faculty	Department	Name of the Publication
1	Mrs.D.Vidhya Vathi	Physics	Women Empowerment Issues & challenges
2	Dr.G.Saraswathi Devi	Physics	Women Empowerment and Higher Education
3	Mrs.C.M.Anitha	Physics	Privatization of Education and its Impact on Girls Education
4	Mrs.N.Vimala Devi	English	Marital Rights of Women in India
5	Mrs.G.Jyothi Olivia	English	Socio – Cultural Crisis of Women in India
6	Mrs.K.Swarupa Rani	Political Science	Education as a Means for Women Empowerment
7	Mrs.Ch.Visranthamma	Political Science	Education as a Means for Women Empowerment
8	Mrs.P.Jennamma	History	Empowering Indian Women
9	Mrs.P.M.Padma Latha	Mathematics	Women Education in India.
10	Mrs.T.Manju latha	Botany	Women Empowerment – Issues and Challenges.
11	Mrs. K.Prameela	Botany	Women Education in India
12	Mrs. M. Vanaja	Commerce	Women Education in India.

- Sr. Shiny, Principal published a paper entitled Renewable Energy Technologies and Benefits of Renewable Energy Use in an “International Journal of Multidisciplinary Advanced Research Trends” Volume II, Issue I, February 2015, with ISSN: 2349 - 7408
- Sr. Shiny, Principal published a paper entitled Effective Strategies to Promote Communication Skills in the journal “International Journal of Multi Disciplinary Educational Research” with ISSN: 2277-7881; IMPACT FACTOR-2.972; IC value: 5.16 Volume 4, Issue 2(2), February 2015.
- Sr. Shiny, Principal published a paper entitled The Tenses and Aspects of English: Form and Function in the journal “International Journal of Multi Disciplinary

Educational Research” with ISSN: 2277-7881; IMPACT FACTOR-2.972; IC value: 5.16 Volume 4, Issue 2(3), February 2015.

- Ms.C.M.Anitha and Mrs. D.Vidyavathi, Department of Physics published a paper entitled “Municipal solid waste-The Challenges it poses” in an “International Journal of Multidisciplinary Advanced Research Trends” Volume II, Issue I, February 2015, with ISSN: 2349 - 7408
- Sr. Shiny, Principal, Mrs.N.Vimala Devi, Mrs.G.Jyothi Olivia, Department of English, published papers entitled An Analysis of Igbo Society and Culture in Things Fall Apart, The Voices of the Voiceless – A Historical Perspective in Andhra Pradesh, Gender – Discrimination respectively in an International Seminar on Commonwealth Literature in English organized by VHNSN Research Center in English, Virudhnagar, Tamilnadu on 27th February, 2015.
- Sr. Shiny, Principal published a paper entitled Using Mother tongue in Teaching Vocabulary in the Class Room to Enhance Communication Skills in the journal Academic Research Voices of Intellectuals with ISSN: 2348 - 7666; Volume 2 Issue 1(3), March 2015.
- Sr. Shiny, Principal published a paper entitled Integration of Technology in Teaching Learning Process in the International journal New Directions in English Language and Literature with ISSN: 2321 – 0818, Special Issue - 2015
- Mrs. R. Naga Jyothi, Dept. of Commerce published a Research paper entitled Financing the Technological Innovations in India in ITIHAS the journal of Indian Management with ISSN: 2249 – 7803, Volume – 5, Issue – 2, April – June, 2015. It is the International Indexed Journal with ICV value of 5.09.
- Mrs. R. Naga Jyothi, Dept. of Commerce published a Research article entitled Changing Scenario of Commercial Banking in India in E. International Journal for Advanced Research in Commerce and Management Studies with E. ISSN: 2394 – 837X, Volume – 2, Issue – 1,2015.
- Mrs.R. Prabhavathi, Dept. of Home Science published a paper entitled Improving the Colour Fastness of the Selected Natural Dyes on Cotton in Asian Journal of Home Science, Volume – 10, Issue – 1, June, 2015.
- Sr.Shiny, Principal published an article entitled Strategies for Teaching Vocabulary in the Language Class Room in the International Journal of Academic Research with ISSN: 2348 – 7666, Volume – 2, Issue - 3(1), July – September, 2015.
- Sr.Shiny, Principal published an article entitled Use of Mother Tongue in Second Language Teaching and Learning in the International Journal of Multidisciplinary Educational Research with ISSN: 2277 – 7881, Impact Factor – 2.972, volume – 4, Issue – 8(5), August, 2015.
- Sr.Shiny, Principal published an article entitled Dalit Women and Human Rights in the Annual Journal of Multidisciplinary/ Interdisciplinary Studies and Research with ISSN: 2321 – 6425, Volume – 4, January – December, 2015.
- A two-day National Seminar sponsored by NAAC on Academic and Administrative Audit was organized by IQAC, JMJ College for Women, Tenali on 12th& 13th August,

2015. The proceedings of the seminar were published with ISBN:978 – 93 – 85100 – 38 – 3. The following faculty members presented their papers.

S.No	Name of the Faculty	Department	Name of the Paper Publication
1	Sr.Shiny.K.P	Principal	Enhancing the Quality of Higher Education through the Use of ICT.
2	Sr.Amul Mary. F.	Vice - Principal	Use of ICT in Teaching and Learning.
3	Mrs.P.M.Padma Latha	Mathematics	Higher Education Institutions in India: A Brief View.
4	Mrs.D.Vidhya Vathi, Mrs. T.Manju Latha.	Physics Botany	Role of an Effective Teacher in Education.
5	Mrs.V.Gowri Kumari	Chemistry	Impact of ICT in Education.
6	Dr.G.Saraswathi Devi	Physics	Measures for Promotion of Quality and Excellence in Higher Education.
7	Mrs.M.Adi Lakshmi, Mrs.M.Aruna.	Zoology	Funding Agencies in India for research in Science and Technology.
8	Mrs.M.Aruna, Mrs.M.Adi Lakshmi.	Zoology	Achieving Effectiveness in Teaching Learning.
9	Dr.G.Sudhakaraiyah, Dr.M. Sambasivudu, Mr.M.Bhaskara Rao.	Commerce History	Professional Development of Teachers in Higher Education in India: An Overview.
10	Mrs. C. M. Anitha	Physics	Use of ICT in Teaching and Learning Process
11	Mrs. T. Jyothi, Mrs. K. Prameela	Botany	An Effective Use of ICT for Education
12	Dr.S..Uma Maheswari	Mathematics	Recent trends in ICT Education
13	Mrs.C.Rajesree	Home Science	Role of ICT in Educating New Generation Learners.
14	Mrs. G. Jyothi Olivia	English	Research, Consultancy and Extension Human Development Index.
15	Mrs. J. Suvarna Kalpana	Computer Science	Use of ICT In Teaching and Learning.
16	Mrs. N. Vimala Devi	English	Best Practices Benchmarking in Administration for Quality Enhancement.
17	Mrs. R. Prabha Vathi	Home Science	Enhance Research: Improve Researching Skills and Write Accurately.
18	Mrs.J.Vasundhara	Computer	Use of ICT In Teaching and

		Science	Learning.
19	Mrs. P. Hema Latha	Home Science	Techniques for Effective Teaching and Learning.
20	Mrs. K. Prameela, Mrs. T. Jyothi.	Botany	Achieving Effectiveness in Teaching and learning.
21	Mrs. T. Arogyamma, Mrs. M. Esther Shobha	Economics, Librarian	Suggestive Strategies for Achieving Teacher Effectiveness in Learning.
22	Mrs.Ch.Sarojini	Zoology	Revolutionary Potentials of ICT in Improving the Quality of Education.
23.	Ms. B. Mary Kumari	Telugu	Use of ICT in Teaching Learning and Evaluation.
24.	Mrs. D. Usha Kranthi	Computer Science	The Integration of ICT into Classroom Teaching
25	Ms. V. Suma Latha Mrs. K. Nirmala Jyothi	Chemistry	A Retrospect on Higher Education in India

- ❖ Dr. Sr. Shiny published a paper entitled “Dalit Women and Human Rights” in the Annual Journal of Multi Disciplinary/ Inter Disciplinary studies and Research bearing with ISSN No. 2321-6425, Volume. IV, December, 2015.
- ❖ Mrs. K. Geetha Bhavani, Department of Chemistry published a research article on Development and Validation of Rp-Lc method for Curcumin in Pharmaceutical Formulations in an American Journal of Pharmatech Research bearing with ISSN No.2249-3387, IF 2.57, Volume:2015;5(5).
- ❖ Mrs. K. Geetha Bhavani, Department of Chemistry published a research article on Development and Validation of Rp-Lc method for Resiperidone in Pharmaceutical Formulations in World Journal of Pharmacy and Pharmaceutical Sciences bearing with ISSN No. 2278-4357, IF No. 5.21, Volume 4 issue 10 ,1298-1308.
- ❖ Mrs. G. Dwaraka Mani & Mrs. P. Jennemma , Department of Humanities published a paper on “Right to Information as a Human Right and its Developments in India” in a National Seminar on “Emerging Issues in Human Rights in India- Acts and Facts organized by SKSD Mahila Kalasala, ,Tanuku in collaboration with Human rights Forum, AP & Telangana on 5th &6th December,2015 bearing with ISSN No.2348-7666, Volume.2 Issue4(3) Oct-Dec ,2015.
- ❖ Mrs. T. Arogyamma, Department of Humanities, Mrs. Esther Shobha, Librarian published papers entitled “Women Laws in India” in an International Journal of

Academic Research bearing with ISSN No. 2348-7666, IF :1.855 on 5th &6th December,2015.

- ❖ **Ms.D.Vijaya Lakshmi, Department of Telugu** published a paper titled “**Kolakaluri Enak Kathanikalalo Manavatha**” in the International seminar on “*Parisodhana: Nadu Nedu Repu*” organized by Madras University, Chennai, with ISBN 978-93-81992-32-6 on 24th and 25th February, 2016.
- ❖ **Ms.Ch.Sarojoni, Department of Zoology** published a research publication entitled “**Isolation and Molecular(RAPD) Identification of Alkaline Protease Producing Fungi from Dissimilar Soil Areas of Andhra Pradesh**” -Pg.No.7-10, Volume 5, Issue 2, February, 2016 in GJRA-Global Journal for Research Analysis with ISSN 2277-8160, impact factor 3.62 IC Value 70.36.
- ❖ **Ms.Ch.Sarojoni, Department of Zoology** published a research publication entitled “**Partial Purification and Characterisation of Alkaline Protease from *Pencilium oxilicum* KRSS-S-FP-10 Isolated from Beach Soil of Kakinada, Andhra Pradesh**”, Vol 7, issue 2 on February, 2016 in an International Journal of Recent Scientific Research with ISSN 0976-3031.
- ❖ **Ms.D.Vijaya Lakshmi, Department of Telugu** published a paper titled “**Mondibanda Jathi Janula Jeevana Chitrika**” in “*Sahithi Bhava Vichika*”, Sucharitha Publications, with ISBN 978-93-83729-93-7, March, 2016.
- ❖ **Ms.D.Vijaya Lakshmi, Department of Telugu** published an article named “**Uurelapala Avamanapu Bathukulu**” in Surya News paper on 7th March, 2016.
- ❖ **Ms.D.Vijaya Lakshmi, Department of Telugu** published an article named “**Astithvam kosam Pakulade Kulam**” in Surya News paper on 16th July, 2016.
- ❖ **Dr.Sr.Shiny K.P., Principal**, published a paper titled “**Use of ICT in Enhancing the Quality of Teaching and Learning**” in the National Seminar on “*Accelerating the Process of E-Teaching Learning and Evaluation to Evolve E-Methodologies for the Next Generation Learners*” organized by St.Ann’s College of Education (Autonomous), Secunderabad with ISBN 978-81-931143-3-9 on 16th July, 2016.
- ❖ **Ms.P.Jennamma, Department of History** published a paper entitled “**Tourist Importance of Buddhist Sites in Guntur District**” in *EPRA International journal of Economics Business and Management studies* with ISSN No.2347-4378.
- ❖ **Ms.P.Jennamma, Department of History** published a paper entitled “**Cultural Heritage of Buddhist Monuments and its Importance to Develop Pilgrimage in**

Andhra Pradesh” in *International journal* with ISSN No.2456-0971 and another paper **“Facets and Facts of Women’s Movement”** with ISBN 978-93-5212-179-3

- ❖ **Sr.Amul Mary F**, Vice Principal, published a paper titled *“A Review on Field Extraction and user Session Identification through Web Server log”* in the International Journal of Academic Research - Voice of Intellectuals with ISBN 2348-7666, impact factor: 4.535